Advertising Rate Sheet | Rates Current as of: January 2017

Advertising Package Rates

Monthly Site Sponsor Package: $1,300.00 per month — $250 savings

- 1 Advertorial Post ($400 value) at The Infertility Voice in "Sponsored Posts" on homepage
- 1 Social Media Package ($350 value)
- 1 Pro Sidebar ($200 value)
- 1 Premium Post Banner Package ($600 value)

Sponsored Advertorial Package: $400.00 per post

- 1 original 500–750 word post at The Infertility Voice in "Sponsored Posts" on homepage
- 1 Facebook promo post at The Infertility Voice Facebook Page
- 1 Twitter promo tweet via @KeikoZoll

Social Media Package: $350.00 per campaign

- 4 Facebook promo posts at The Infertility Voice Facebook Page
- 2 Facebook shares at The Infertility Voice Facebook Page
- 4 Twitter promo tweets via @KeikoZoll
- 2 Twitter retweets via @KeikoZoll

Banner Ad Rates

Pro Sidebar Ad
200 x 200 pixels
Seen on every page
And post with sidebar

Monthly Plan: $200.00
6-Month Plan: $1,100.00
(Save 9%)
Annual Plan: $2,000.00
(Save 17%)

Basic Post Banner
720 x 100px
Below the fold
on single posts

Monthly Plan: $400.00
6-Month Plan: $2,200.00
(Save 9%)
Annual Plan: $4,000.00
(Save 17%)

Premium Post Banners
Two (2) 720 x 100px banners
Above and below the fold
on single posts

Monthly Plan: $600.00
6-Month Plan: $3,300.00
(Save 9%)
Annual Plan: $6,000.00
(Save 17%)

Please note: Registered 501(c)(3) non profit organizations and not-for-profit charities are eligible for a 50% discount on all advertising rates.

Advertising Terms: Payment must be made via PayPal. Payment must be made within 48 hours of ad campaign start date before ad(s) can run. The Infertility Voice™ reserves the right to review, suggest edits, and/or refuse any ad graphics or copy before they run; a refund will be provided in full if the ad is not run.

To book your advertising packages at The Infertility Voice, please visit:
http://www.theinfertilityvoice.com/advertise

The Infertility Voice™

Banner Ad Specs

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