



The Infertility Voice Media Kit

theinfertilityvoice.com



"If you've ever felt lost or even shamed as you struggled to gain your bearings in the complicated world of infertility, The Infertility Voice was created for you."

AllParenting.com

Our Stories Matter

One of the oldest resource hubs for
the online infertility community
— created by someone who knows





60%
women



78%
USA



Are
married



12.5%
CAN,
UK,
& AUS



34.5
median age



60% don't
have children

We Our Readers

They're always at the heart
of the stories we tell.



"...Helping women put words to a struggle that can feel ineffable and overwhelming. [Keiko] wants to help women feel more comfortable sharing their stories."

Tablet Magazine

Key Analytics



15K

avg. monthly
page views

7.7K

avg. monthly
unique visitors

600K+

lifetime
page views

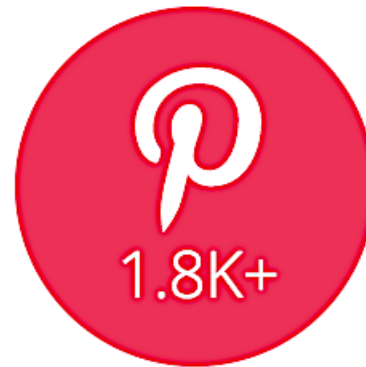
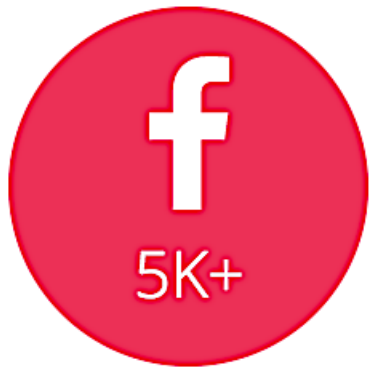
6.6K

user
comments

40%

returning
visitors

Social Media Reach





"A wonderful hub of information... A complete collection of coverage aimed to provide answers and aid with coping and revitalizing energy by focusing on the positive."

Healthista.com

Press Buzz

redbook

resolve
THE NATIONAL INFERTILITY ASSOCIATION

Medium

BlogHer

Disney baby

THE
HUFFINGTON
POST

**CBS
Boston**

HUFF
POST
LIVE



RH Reality Check

metro

Answers

babble
Courtesy of Disney



We Offer

In-Depth Storytelling · Engaged Readers
Monthly Sponsorships · Banner Ads
Advertorials · Social Media Campaigns
Non-Profit Partnerships



One of "the most prominent experts and patients driving online conversation around infertility and helping to educate individuals about this medical condition."

ShareCare.com



Let's get started.

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